

CHEERS TO

YEARS
1984 - 2024

Join us in celebrating 40 years of friendship, laughter, joy and the FriendshipWorks mission.

Help us kick off our year-long celebration at Boston's iconic Cheers (inspiration for the 1980's TV sitcom) at the Hampshire House on Beacon Hill.

Location: 84 Beacon St., Boston, MA 02108

Date: Sunday, November 12, 2023

5:00 - 6:00 pm - VIP Cocktail Hour at Cheers "Set" Bar (limited to first 75 guests who have purchased VIP Access)

6:00 - 8:30 pm - Dinner in the Library with Musical & Comedy Entertainment, Dessert, and Raffles

We invite you to explore the list of sponsorship levels and ticket purchase options outlined in this packet. This fundraising event is limited to 100 guests. Sponsor commitments are due no later than October 12, 2023.

To sponsor this event or purchase tickets, contact Cody Smith at (617) 482-1510, ext. 121 or email csmith@fw4elders.org



"We talk but we also listen. It has been a rich give and take. We are no longer volunteer and client. We have become friends.

FriendshipWorks. Yes!"

- Anne, FriendshipWorks' Participant (Pictured Above with Friendly Visitor Jae)



FriendshipWorks is a 501(c)(3) nonprofit organization that works to reduce social isolation among older adults in Greater Boston, by matching them with caring volunteers who offer meaningful, long-term friendships and emotional support, help with household tasks, and assistance navigating medical appointments.

CHEERS TO



FriendshipWorks

Creating connections to end elder isolation.

YEARS

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SPONSORSHIP OPPORTUNITIES

Sponsor commitments are due no later than October 12, 2023.

\$40,000

1 Available

Cheers to 40 Years!
**FriendshipWorks' Exclusive
40th Year Campaign Sponsor**

- Two tables (16 Tickets)* for event includes VIP Cocktail Hour Access (5:00 - 6:00 pm) plus dinner, music & comedy entertainment, dessert, raffles and program. (6:00pm - 8:30 pm)
- Exclusive Title sponsor with two-minute speaking opportunity.
- Automatic Platinum Sponsor of Walk to End Elder Isolation in May 2024
- Full-page color ad on Program Book back cover
- Headline recognition on Press, Event Website and Social Media
- Logo and company name mentioned as Official 40th Anniversary Sponsor from October 2023-December 2024 on fw4elders.org website.
- Special video from FriendshipWorks announcing your sponsorship to post on your company's social channels for one full year.
- Company Name and photo published in FriendshipWorks' Spring Newsletter
- Opportunity to supply branded gifts or give away items for all guests

Why FriendshipWorks?

In May 2023, the U.S. Surgeon General, Dr. Vivek Murthy issued an advisory on the nation's epidemic of social isolation and loneliness, and called for more community-based solutions that foster social connection like FriendshipWorks.

Your support will enable FriendshipWorks to raise critical funding for programs that directly benefit over 1,600 older adults each year, allowing them to stay connected and continue to thrive in neighborhoods all over Boston. Our programs are offered at no charge to participants, and include:

- Friendly Visiting
- Friendly Helping
- Medical Escorts
- PetPals
- MusicWorks

\$20,040

1 Available

***Where Everybody
Knows Your Name***
Exclusive VIP Cocktail Hour Sponsor

- Company/organization's name on cocktail napkins
- 8 Tickets* for event includes VIP Cocktail Hour Access (5:00 - 6:00 pm) plus dinner, music & comedy entertainment, dessert, raffles and program. (6:00 - 8:30 pm)
- Half-page ad in Program Book
- Recognition on Event Website and Social Media
- FriendshipWorks' Video program sponsor (on screen promotion)
- Product give away opportunity during VIP Cocktail Hour
- Name published in FriendshipWorks' Spring Newsletter

* Your tickets can be distributed to company employees, clients etc. or donated to FriendshipWorks' staff and volunteers.



We are happy to discuss customizing your sponsorship benefits and provide other a la carte options to elevate your brand.

www.fw4elders.org/cheers40

\$10,040
3 Available

***Let There Be
Music & Laughter!***
Music and Entertainment Sponsors

- Promotional signage on podium
- 6 Tickets for event; includes VIP Cocktail Hour Access (5:00 - 6:00 pm) plus dinner, music & comedy entertainment, dessert, raffles and program. (6:00 - 8:30 pm)
- Recognition on Event Website and Social Media
- Half-page ad in the Program Book
- Company/family name published in FriendshipWorks' Spring Newsletter

\$5,040

***Here's To Health And
Friendship!***

- 4 Tickets for event; includes VIP Cocktail Hour Access (5:00 - 6:00 pm) plus dinner, music & comedy entertainment, dessert, raffles and program. (6:00 - 8:30 pm)
- Quarter-page ad in Program Book
- Recognition on Social Media
- Company/family name published in FriendshipWorks' Spring Newsletter

\$2,020

Here's Looking at You!

- 2 Tickets with VIP Cocktail Hour Access (5:00 - 6:00 pm) plus dinner, music & comedy entertainment, dessert, raffles and program. (6:00 - 8:30 pm)
- Family name or company logo listed as supporter in Program Book
- Company/family name published in FriendshipWorks' Spring Newsletter



***“FriendshipWorks
has become my
extended family.”***

- D. Peter McIntyre



**Can't make it to the event?
Consider making an
anniversary gift to
FriendshipWorks or
donating a ticket.**

INDIVIDUAL TICKET OPTIONS

\$340

Individual Ticket with VIP ACCESS

- Admits One Guest with VIP Cocktail Hour Access (5:00 - 6:00 pm)
- Dinner, music & comedy entertainment, dessert, raffles and program. (6:00 - 8:30 pm)

\$240

GENERAL ADMISSION

- Admits One Guest for Entry at 6:00 pm
- Dinner, music & comedy entertainment, dessert, raffles and program. (6:00 - 8:30 pm)

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